FREE GIFT PROMOTION OFFICIAL RULES "SHOP.SKATE.CELEBRATE"

VF International SAGL whose registered office is in Via Laveggio 5- 6855 Stabio, Switzerland VAT CHE-111.650.898 (hereinafter referred to as the "**Promotion Company**"), in cooperation with VF NORTHERN Europe Limited, whose company registration number is SC047368 and registered office is at C/O Brodies LLP Capital Square, 58 Morrison Street, Edinburgh, EH3 8BP, is organizing free gift promotion called "SHOP.SKATE.CELEBRATE" (the "**Promotion**").

Promotion period

The promotion runs from 18/12/2023 to 31/12/2023 (the "Promotion Period").

<u>Eligibility</u>

Entry into this Promotion is open only to the UK residents, (the "**Participant/s**") that during the Promotion Period make a minimum purchase of £100.00 in one of the following Vans participating stores:

- Vans Store Oxford Street 14 Oxford St, London W1D 1LA
- Vans Store Covent Garden 5/7 Neal St, London WC2H 9PU

Nikwax Reusable bags and discounted products are excluded from this promotion. Only full-price products concur in reaching the eligibility threshold.

How to enter

During the Promotional Period, each Participant who in a single transaction make a minimum purchase of £100.00 in one of the Vans participating store shall be entitled to one (1) Free Gift. The Free Gift will be given to the customer by the cashier who processed the transaction.

The offer in the Promotion is limited to one (1) Free Gift per transaction.

If a Participant exercises their right to cancel their Purchase, or request a refund of their Purchase, then the Participant must return the free gift received to them as soon as possible, and in any event within 28 days of their submission of their cancellation or refund request.

Free gift

The free gift consists of a VOUCHER FOR A GROUP SKATE CLASS worth £30.00 (the "Free Gift").

The class will take place at BAYSIXTY6 Skate Park (Bay, 66 Acklam Rd, London W10 5YU, UK).

The voucher is redeemable from 01/01/2024 to 24/03/2024.

Entrants must have to book their class in advance online on https://www.baysixty6.com/ , they will be asked to enter a code, provided with the voucher, and will be able to book the class/session for free (Saturday & Sunday Beginners Only 10am -12pm and Monday Adult beginner 6pm - 9pm). For more information about the skatepark visit: <u>https://www.baysixty6.com/</u>

The voucher must be given to the skatepark; the skatepark reserves the right to deny the voucher redemption in case this is not returned.

The Free Gift cannot be redeemed or exchanged for cash.

The Free Gift is transferable to any other person, and no cash or other alternative arrangements will be offered.

Personal Data:

The processing of any personal data of Entrants, as necessary to enable the participation to the Promotion, will be carried out by the Promotion Company, in its capacity as Data Controller. Furthermore, upon prior express consent from the relevant Entrant, personal data may be processed also for profile-based marketing purposes by Promotion Company's affiliate entity VF International Sagl, with registered offices in 5, Via Laveggio, 6855, Stabio, Switzerland, in its capacity as Data Controller.

Consent to the processing for profile-based marketing activities is optional, and a denial will not negatively affect participation to the Promotion.

Personal data will be processed in compliance with the current laws and regulations applicable to the processing of personal data, including the EU General Data Protection Regulation N. 679/2016 (GDPR) and retained for the time necessary to fulfil the data processing purposes herein described, except when longer or shorter retention periods are provided for by law.

For further information on the processing of personal data, Participant can consult our Privacy Policy and/or contact our Privacy Office EMEA at privacy_europe@vfc.com.

General:

The Promotion Company reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Promotion or these Promotion Rules should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its reasonable control corrupt or affect the administration, security, fairness or proper conduct of the Free gift promotion.

Upon suspension or cancellation of the Promotion the Promotion Company cannot be held liable for any expenses incurred or damages suffered, whether direct, indirect, consequential or inconsequential, and the Promotion Company shall not be obliged to organize any alternative Promotion or offer any alternative Free Gift.

The Promotion Company may prohibit a Participant from participating in the Promotion or receiving the free gift if, in its sole discretion, it determines that said Participant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Participants or Promotion Company representatives.

The Promotion Company is not responsible for any technical problems or human error that may result in an entry not being received or being lost or damaged or for any destruction or alteration of, or unauthorized access to registrations and entries. Save where the Promotion Company has been negligent or in relation to the Promotion Company's fraud and to the extent permitted by law, the Promotion Company shall in no way be liable for any injuries, losses, damages or expenses suffered or incurred by any winner of the Free Gift Promotion, as a direct or indirect result of participating in this Promotion and/or accepting the Free Gift.

Acceptance of these Rules is a condition of entry into the Promotion and entry indicates full acceptance of these Rules.

The Free Gift quoted are subject to availability and, in the event of unforeseen circumstances, or circumstances outside of the Promotion Company's reasonable control, the Promotion Company reserves the right to amend, withdraw or substitute any part of this Promotion and/or Free Gift for an alternative arrangement of equal or greater value.

Failure by the Promotion Company to enforce any of its rights at any stage does not constitute a waiver of those rights.

If any term of these Rules shall be found to be void or contrary to law, such term shall be deemed to be severable from the other terms and provisions herein, and the remainder of the rules shall remain in effect.

These rules shall be governed by English law and the courts of England and Wales shall have non-exclusive jurisdiction.